# ORG-ID organisatie & beleidsontwikkeling



M.S. (Martijn) Thijssen
Senior Advisor

#### Profile

I am an experienced programme manager who is passionate about booking results through intensive teamwork. I see the involvement of organisations that have strong interests in certain societal challenges as a prerequisite for good policymaking. Through this involvement I make sure we identify collective solutions and measures that will last, with full respect for the different responsibilities and interests of the involved organizations. I have 25 years of experience on environmental and sustainability policies, both on international, national and regional scale. Examples include the implementation of the European Water Framework Directive, the policies on local use of contaminated soil, and the Dutch sustainability policies. I am currently working on the topic of natural capital, advising at national and international level. I'm secretary of the global network 'Promote Pollinators' and involved in the CBD and IPBES community. Other recent topics are the evaluation of the Dutch policies on the implementation of integrated pest management, a midterm evaluation of the implementation of the Dutch Soil Covenant, and the relation between climate change and the health of our nature.

## Experience

### **ORG-ID BV**

**2014-present** associated partner/Senior adviser

Currently working on:

- Promote Pollinators. Running the secretariat of a coalition of currently 24 countries that want to work on the protection of pollinators. Organizing strategical discussions, meetings & workshops, communication, website etc.
- The implementation of best available techniques for applying pesticides in agriculture;

# **Curriculum Vitae**

Date of birth

08-03-1961

### **Function**

Associated partner/senior-advisor

### **Expertise**

Process and programme management, strategic advise, policy advise

### Contact

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- The reduction of nitrate leach into groundwater in areas designated for the withdrawal of drinking water. Secretary of the governmental steering committee;
- The relation between climate change and nature. Formulating action plans for the enhanced implementation of nature based solutions and a status of nature that is more robust with perspective to climate change.

### Recent projects:

- Nature policies and climate change adaptation. Quickscan of the extent to which the Dutch nature-policies include a vision or action plan to adapt to changing climate circumstances;
- EnRoute: Enhancing Resilience Of Urban Ecosystems through Green Infrastructure. Europe-wide project showing the potential benefits of nature in cities. Managed by the Joint Research Centre and commissioned by the European Commission (ongoing). Coorganizing meetings, conferences, workshops, reporting;
- Midterm evaluation of the Dutch policies on the implementation of integrated pest management. Development and application of a theoretical framework;
- Midterm evaluation of the implementation of the Dutch Soil Covenant;
- Seminar coach for Athena Institute (VU Amsterdam). Coaching master students in the context of the courses 'Policy, politics and participation' and 'Communication, organization and management';
- Various activities on climate change adaptation (local, regional & national level);
- Ex-ante evaluation of parts of the new environmental law of the Netherlands. This law brings together several hundreds of existing laws;
- Evaluation of the potential strategies for reduction of nutrient flows to surface water (Netherlands Environmental Assessment Agency (PBL));
- Pilot Urban, related to the MAES working group (EC). In close collaboration with Joint Research Centre (European Commission, Ispra) working on indicator framework and policy options to enhance the use of nature in cities to help solving different societal problems;
- The Atlas of Natural Capital (ANC, <u>Atlas of Natural Capital</u>) of the Netherlands, commissioned by the Dutch National Institute for Public Health and the Environment (RIVM).

# Dutch ministry of Housing, Spatial Planning and Environment (VROM). Later Ministry of Infrastructure and Environment. 2004 – 2014

Programme and project management on a broad range of environmental topics. Policy-development, strategic management of research for policies, formulation of national legislation, implementation of European legislation

### Responsible for (ao):

- · Biodiversity and natural capital file;
- · The Dutch policies on sustainability;
- Policies and legislation regarding the Dutch drinking water system;
- Legal implementation of the (environmental part) of the European Water Framework Directive;
- Action plan concerning reduction of emission of ammonium in agriculture;
- Policy development and legal implementation of sustainable re-use of (polluted) soil and deposit.

#### Activities to achieve this:

- Preparation of, and support of the State Secretary in Parliament;
- Communication with Parliament and societal stakeholders;
- Day-to-day management of politically sensitive projects and programs with high financial and overall societal stakes;
- Chairing meetings at various levels with multiple stakeholders, preparation and support of steering boards;
- Negotiating at various levels;
- Management of legal procedures involved in the development of legislation;
- Organising and running conferences, workshops etc.

## Environmental inspectorate, Ministry of VROM (1993 - 2004)

- Broad range of topics in the enforcement of environmental law as well as development of inspectorate strategies;
- Steering of the implementation of diverse environmental policies in the local and regional government, eg. soil remediation act and the re-use of polluted soil and deposit;
- (Management of the inspection of waste legislation, marketing of new substances, agricultural businesses, genetically modified organisms.

### Selection of projects and programs

### **ORG-ID**

- Project management Atlas Natural Capital (RIVM);
- Strategic communication Atlas Natural Capital (RIVM);
- Ex ante evaluation of the Environment and Planning Act and Decision (Omgevingswet/Omgevingsbesluit (Ministry of Infrastructure and Environment):
- Evaluation of opportunities and needs regarding local renewable energy production;

### Ministry VROM/IenM

- Policy coordination, daily management of the biodiversity file and the sustainability file (2010 – 2014);
   Various policy briefs amongst which the Sustainability agenda (2011)
- Programme manager file on drinking water
   Various legislation and policy briefs
   Contact person for drinking water in the Caribbean Netherlands:
- Project/program manager Implementation of the (environmental goals) of the WFD, the Groundwater Eirective and the Directive on Priority substances. (2008 – 2011);

- Project manager Actionplan Ammonium regarding the phasing out of old stables in accordance with the European NEC (2010);
- Facilitator for the process of adaptation/renewal of organisational culture (Ministry of Housing, Spatial Planning and Environment. 2010);
- Project manager for the laws on the use of contaminated deposit and soil (2004 – 2008);

### Education

- Biology (M.Sc., 1991, Vrije Universiteit Amsterdam
- Athenaeum (science) 1985, Joke Smit School, Amsterdam

### **Publications**

- Thijssen, M., Verwoerd, L., Westerhof, R., Brinks, H., (2018) Eindrapportage GGDO: Handelingsperspectieven. [Leiden, ORG-ID bv.] Handelingsperspectieven voor geïntegreerde gewasbescherming.
- Evolving basic attitudes regarding natural and cultural capital: joint options for governance. Martijn Thijssen & Olaf Cornielje, 2018. In 'Reconnecting Natural and Cultural Capital, ed. M.L. Parachini, P.C. Zingari and C. Blasi. ISBN 978-92-79-59949-1
- Enhancing Resilience Of Urban Ecosystems through Green Infrastructure (EnRoute). Final Report. Joachim Maes, Grazia Zulian, Susann Günther, Martijn Thijssen, Julie Raynal. 2019. <a href="http://publications.jrc.ec.europa.eu/repository/handle/JRC115375">http://publications.jrc.ec.europa.eu/repository/handle/JRC115375</a>
- Natuurlijk Kapitaal en de Omgevingswet : In hoeverre biedt de Omgevingswet handen en voeten om de waarden die de natuur ons biedt goed te beheren en beschermen? RIVM Briefrapport 2017-0001 M. Thijssen M. Mesman
- Stedelijke ecosysteemdiensten in beeld gebracht. Kartering en waardering van stedelijk groen als instrumenten voor duurzaamheidsbeleid. Bodem no 5, oktober 2016. Martijn Thijssen en Joachim Maes
- Mapping and Assessment of Ecosystems and their Services, 4th report, May 2016. Maes et al. To be found with this <u>link</u>
- Technical rapport on Mapping and assessment of urban ecosystems and their services. Joint Research Centre report. Authors Maia da Rocha, Sara; Zulian Grazia; Maes, Joachim; Thijssen, Martijn. Spring 2016. To be found with this link.
- Digital Atlas of Natural Capital: basis for sustainable decision making. Contribution to the Conference on natural and cultural capital held at the Botanical Garden of Rome, Italy 24 November 2014.
- Besluit kwaliteitseisen en monitoring water 2011 (<a href="http://wet-ten.overheid.nl/BWBR0027061/geldigheidsdatum">http://wet-ten.overheid.nl/BWBR0027061/geldigheidsdatum</a> 05-02-2010)
- Besluit Bodemkwaliteit (<a href="http://wetten.over-heid.nl/BWBR0022929/geldigheidsdatum">http://wetten.over-heid.nl/BWBR0022929/geldigheidsdatum</a> 24-09-2014)
- Duurzaamheidsagenda 2011 (<a href="http://wetten.over-heid.nl/BWBR0027061/geldigheidsdatum\_05-02-2010">http://wetten.over-heid.nl/BWBR0027061/geldigheidsdatum\_05-02-2010</a>)
- Online Atlas Natuurlijk Kapitaal, H2O online, voorjaar 2015.
   Breure, Thijssen & Veerdonk
- De energieke samenleving en lokale energieopwekking. Welke kansen liggen er, wat is er nodig? Essay iov RVO, februari 2015
- Digitale Atlas Natuurlijk Kapitaal (DANK); ecosysteemdiensten in beeld. bodem nummer 4 | augustus 2014,Breure & Thijssen

- 'Van milieubeleid naar duurzaamheid aanpak bij de wortels. Martijn Thijssen en Olaf Cornielje, Entomologische berichten 73 (4) 2013
- Een beter Bkmw door een gesimuleerde rechtszaak? Ervaringen met een nieuw toetsingsinstrument bij wetgeving. C.G. Le Blansch en M.S. Thijssen, RegelMaat, afl. 2013/1
- 'Kaderrichtlijn water, waterkwaliteitseisen waterdicht geregeld', Thijssen en Woldendorp, Milieu & Recht, november 2009 Bodembeheer, van wens naar realisatie', Bodem, maart 2008
- Zakboekje regelgeving moderne biotechnologie, SDU 1998
- 'Gelijke (bodem)monniken met verschillende (bouw)kappen?' Bodem, februari 1996